



TRANDOTCOMSM
TRANSACTION MANAGEMENT SOLUTIONS

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FOR IMMEDIATE RELEASE

TWO INDUSTRY LEADERS UNITE TO CREATE BEST IN CLASS CALL CENTER
TranDotCom and Centrinex Announce Strategic Partnership to Improve ROI for Lenders

KENNESAW, GA – May 11, 2009 – TranDotCom Solutions is pleased to announce the formation of a strategic partnership with Centrinex to provide call center services to the small dollar, short term loan industry. Both companies have independently operated industry-leading call centers within the payday loan market segment.

Located in Kennesaw, Georgia, TranDotCom serves companies focused on consumer finance through both its transaction systems software products and professional services; including call centers since 2000.

Founded in 2005, Centrinex is an Overland Park, Kansas based call center in the small dollar, short term loan arena. The firm offers a suite of products and services that allow lenders to effectively and efficiently acquire, collect from, and retain their customers.

“This alliance is best for our customers collectively, as well as for the industry. It allows us to collaborate resources and leverage the fact that between the two companies, we have the best processes, the best people and the best technology in this category,” said Joseph Fitzpatrick, CEO and Founder of TranDotCom.

The combined resources include call centers in Georgia and Kansas, as well as off-shore. Both companies have a strong commitment to the small dollar, short term loan market and the technology that drives it. The alliance will bring together best-in-class transaction processing and portfolio management systems with call center technology.

According to Centrinex’s President and CEO, Bart Miller who started in the industry as a lender back in 1999, “You have to stay one step ahead in order to be successful in this business. One of our technology advantages is a dialer system which effectively allows us to greatly reduce the time between calls while having access to all of the customer’s relevant information. This significantly increases call efficiencies, ultimately driving a higher ROI for our lenders.”

The call center partnership is part of an overall evolution of TranDotCom’s market visibility, and follows a recent unveiling of a corporate re-branding that reflects how the company has adapted to changes in the marketplace, continually invests in technology to support its customer’s needs, and reconfirms a continued commitment to this industry.

“There is a tremendous synergy between the two companies. Both teams have extensive experience and proven track records in the payday lending space, and both are constantly focused on innovation to help their customers achieve greater efficiencies. This partnership will benefit both sets of customers in the support of existing as well as emerging products,” concluded Fitzpatrick.

AboutTranDotCom Solutions

TranDotCom Solutions is a leader in automated consumer finance transaction processing, providing a full range of consulting, software, support and transaction processing services which allow lenders to be more competitive and highly efficient. TranDotCom Solutions understands and specializes in all of the components of consumer finance lending, and offers a complete suite of services including a full web-based solution that allows lenders to better manage their business. TranDotCom pioneered the industry's first web-based transaction management system and has been processing transactions since 2000. TranDotCom has the experience, technology and infrastructure to support and service the full range of business models for the consumer finance industry. TranDotCom can be reached at 678.433.1200 or sales@tdcemail.com.

About Centrinex

Founded in 2005, Centrinex is an Overland Park, Kansas based full service call center focused on the financial services industry. Centrinex provides complete turnkey call center packages including conversion management, customer service, and data analysis. For additional information, visit www.centrinex.com.

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